



**Site Skin:**

<http://www.peoplefind.cc>

**Corporate Site**

<http://corporate.peoplefind.cc>

\*Can also be deployed across other countries. [Contact Us](#) for more information.

## **Summary**

PEOPLEFIND is among the first white label dating / chat service that allows you to manage your own users, services and features, via both the mobile (SMS) and the Web!

It's so easy to integrate the power of PEOPLEFIND to your own organisation through a wide variety of options on offer. We are so confident we will make you money that we firmly believe in long term partnerships over short term gain.

## **Experts in People Matching Services**

PEOPLEFIND has built upon its three year foundation in sophisticated people matching for the SMS, MMS and WEB platforms to provide fully calculated mobile and web based matching. The quality of the 'match' is what sets PEOPLEFIND ahead of ALL competitors, making use of the highest hidden algorithms to provide near perfect results.

By providing such a diverse service, any user; from a basic mobile and web user with limited functionality to an advanced user with added features such as picture, video and sound can use quickly and easily participate in the service.

**Choose your market(s);** Singles, Dating, Chat, Gay and Lesbian, 'Hot or Not', Sports, Communities, Entertainment...

## **Connectivity & Billing**

### **Features**

Fully managed and branded service for mobile and web based chat. PEOPLEFIND delivers across the SMS and MMS medium. Our mobile-to-mobile AND mobile-to-web chat solution is the best your will find, it's really that simple.

### **Mobile**

Key ease of use features include:

- Export user profiles
- Variety of pricing options
- Anonymous / Non-anonymous person-to-person chat
- Built-in compliance with industry regulators
- MMS sending / receiving
- Inactive chat user marketing
- Single operator-persona option
- Simple user interface
- Message tracking of operators & chat users
- Full compliance with industry regulators
- Multiple login

### **Website**

Key ease of use features include:

- Web based and automatic
- Allows users to chat at any premium rate tariff, anywhere
- Protected and managed chat system, branded to you
- People can chat to each other or to your operators
- Operators can work from anywhere they can see the internet
- Multiple chat ability
- Fully customised

- Profile picture downloads
- Much more features (too many to list inc. hot or not listings, ratings)

### **Mobile and Web**

Key end-user features include:

- Mobile to Web Messaging
- Web to Mobile Messaging
- Credit Purchase (top up web credits)
- Paid or Free user based web chat
- Micro-billing

### **Support**

This service can be set up once an account has been created, instantly. 24.7 support for tech and admin is available with full licensing.

The PEOPLEFIND system can be also be seamlessly deployed across any world network.

### **How it Works - The Administration Centre**

The PEOPLEFIND online administration centre gives you access to all of the services that are provided by our service.

### **Statistics:**

- registrations
- paid members
- geographical breakdown
- breakdown by site

### **Site Content:**

- articles
- links
- events/ parties
- discussion threads

### **Site Maintenance:**

- stylesheet editor
- html editor
- price band modifications
- network/carrier details

### **Commission (SMS, Website):**

- commission generated (SMS, Website)
- commission breakdown (SMS, Website)

*"Mobile to Web Messaging - Revolutionary Skinnable Service"*

### **Re-Skin your way...**

All clients have the power to re-skin the site to customise it to their own branding, colour schemes, content and logo(s) via an administration panel giving them full control to the appearance.

On setting up a PEOPLEFIND skinnable service you automatically also receive:

- Massive revenue, capitalising on PEOPLEFIND's expertise in converting traffic to subscriptions.
- Full admin access - control layout, colours, logos, country setup.
- Statistics of who is using what (mobile networks / carrier real-time reporting and web traffic).
- Optimisation (search engines) and revenues to date.

Find out more about a skinned solution with PEOPLEFIND.

## Licensing

### Setup

**UK:** £3999.99 (€TBA, \$TBA)

**International:** £5999.99 (€TBA, \$TBA)

License Volume	Cost £	Cost €	Cost \$
1:	£999.99	TBA	TBA
2+	£799.99	TBA	TBA

### Payouts

You will receive all monies from the networks / carriers - we cover all networks in each country. We currently pay commission in three currencies:

- US Dollars for the Americas, Russia and Canada
- Euros for our European affiliates
- UK Sterling for our UK affiliates

### Commission Payments

Commission is paid on the 16th of each month when you have reached your commission threshold. Here is an example of when we pay our commissions:

- January commission - paid on March 16th
- February commission - paid on April 16th
- March commission - paid on May 16th

Commission is paid six weeks from the end of the month to take into account refunds and charge-backs.

## Contact

Contact us to discuss your requirements.

E-Mail: [sales@txtnation.com](mailto:sales@txtnation.com)

Phone 1: +44 (0)7092 004066 UK

Phone 2: +44 (0)8701 994741 UK & World

Fax: +44 (0)7092 004066

Talk to us online with ICQ or MSN:



258-105-745



support@txtnation.com

## Reseller

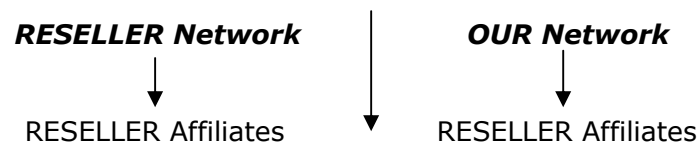
### ***Become a Reseller!***

PEOPLEFIND has the **most lucrative and straightforward** *reseller-to-affiliate* programs anywhere. With the ability to connect to any world carrier, our program creates significant wealth for many of our affiliates. High-converting PEOPLEFIND means you can resell this amazing application within you own network.

### ***Our Affiliate System***

Position yourself as a reseller and manage your own affiliates with you own branded system. Manage and maintain your own clients while we provide you with the rock solid solutions and support.

#### **PEOPLEFIND SKINNED SYSTEM**



We pay you for each sign up on your network. Create your own network starting today and make massive profits!